

Random Assignment - subjects to conditions by chance.

Measures of Central Tendency - a number that summarizes a group of numbers.

① **Mean**: the average, add up the scores and divide by the number of scores.

② **Median**: Middle score.

③ **Mode**: Most popular score.

Ex. 1, 3, 3, 5, 9, 12, 81

Mean: $114 \div 7 = 6.3$

Median: 5

Mode: 3

★ When you have an extreme score, the best measure of central tendency is the median.

Correlation - A statistic which tells you to a degree which when 2 variables are related.

You CANNOT determine causality.

2 types of Correlation!

Positive - Both variables move in the same direction.

Negative - variables move in opposite directions.

Psychodynamic Approach - Freud: unconscious behavior.

3 Structures!

① **ID** - Goes by instinct; operates on the pleasure principle; tries to gratify instinct.

② **Ego** - Emerges to satisfy the ID; Reality principle; Seeks to gratify the ID safely.

③ **Super ego** - Tells you what you should + shouldn't do.

Conscious - Present thoughts + feelings.

Preconscious - Strong system.

Unconscious - Can't get to it.

Defense mechanism - unconscious processes.

- Defend against anxiety.

How? Distortion of reality.

① **Denial** - Discounting the existence of threatening or unpleasant reality.

② **Repression** - Unconsciously pushes threatening impulses or memories out of your awareness.

③ **Rationalization** - attempt to make actions seem reasonable.

④ **Projection** - Attribute to our own unacceptable impulse to another person.

⑤ **Reaction Formation** - when you defend against unacceptable impulse by acting opposite to them.